![manything PRO]
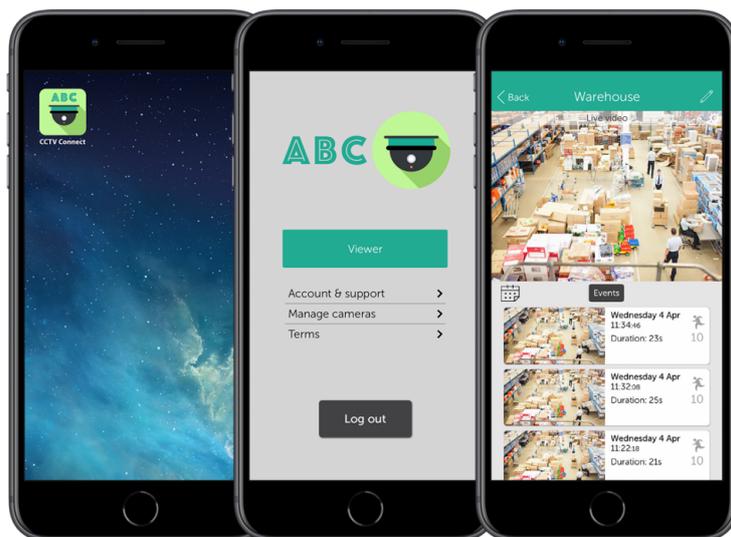
# Manything announces simple recurring revenue platform and new white label app



**Oxfordshire, U.K. (24th May 2018)** - Manything, the British video monitoring software company with more than 850,000 registered global users, is set to enrich its six years of cloud expertise by unveiling white label software and a new billing system to the professional security industry at IFSEC International in London next month.

Manything originally launched as an app allowing users to turn retired smartphones and tablets into home security cameras, with over 25 years of video monitored every day. The solution has developed into Manything Pro, which launched at ISC West in April. Manything Pro empowers professional security installers and distributors to offer remote viewing and offsite cloud recording to their customers, and in turn create a new source of recurring revenue.

This cloud Software as a Service solution allows end users to access their video through the Manything Pro app (available on Apple or Android phones and tablets) or via a web browser. Professional installers can manage their customers through the Manything Pro partner portal, and installation of the software onto a compatible camera takes under five minutes directly from the app. No additional hardware, port forwarding, or router configuration is required. An unlimited number of cameras can be added for live viewing for free – users only pay for select cameras that are recording to the cloud.

The first of two exciting IFSEC updates from Manything is that the company can now handle the billing process for its partners. Most installers and distributors want to add recurring revenue subscription products to their offering, but they haven't got the time or resource to handle monthly or annual payments. The Manything Pro platform can now do this for them – partners simply tell Manything what they want to charge their customers, then Manything handle the recurring payments and pay the partner their commission.

Secondly, Manything is set to unveil a solution for distributors and installers who want to offer the software in their own brand - the new CCTV Connect app can take on a partner's colours and logos. The Manything team can produce this customised app in any branding or language in just a few days, all at no cost to the distributor or installer.

Broader compatibility is also on the horizon for Manything. The software currently works with a range of Hikvision and Axis IP cameras, and Dahua models will be joining the growing list soon.  Manything will also soon be compatible with Hikvision DVR's, meaning cloud can be added to legacy systems.

**IFSEC International**
**Stand C108**
**19-21 June, ExCeL, London, UK**

**About Manything**

Manything, founded in 2012, stands for 'monitor anything' – the original Manything app was developed to turn old smartphones and tablets into sophisticated video monitoring cameras. Manything has attracted over 850,000 users globally and monitors 25 years of footage every single day. Based in Oxfordshire in the UK, Manything has experts in cloud architecture, security and app programming working tirelessly to provide peace of mind for its users.

For more information, visit the Manything website or connect via Facebook, Twitter or YouTube.

**Contact**

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