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NAVISAT Electronic Market Exchange System EMES



what is EMES?

NAVISAT Electronic Market Exchange System (EMES) is NAVISAT'S initiative to develop a fully-fledged e-business solution in the NAVISAT region and beyond.

The main objective of the project is to bring over 400 million of people to a new NAVISAT Virtual Market to help residents of member states and the rest of the world to buy, sell, market, insure, deliver and receive products and services wherever they are in real time at a lower cost and contribute to poverty reduction.

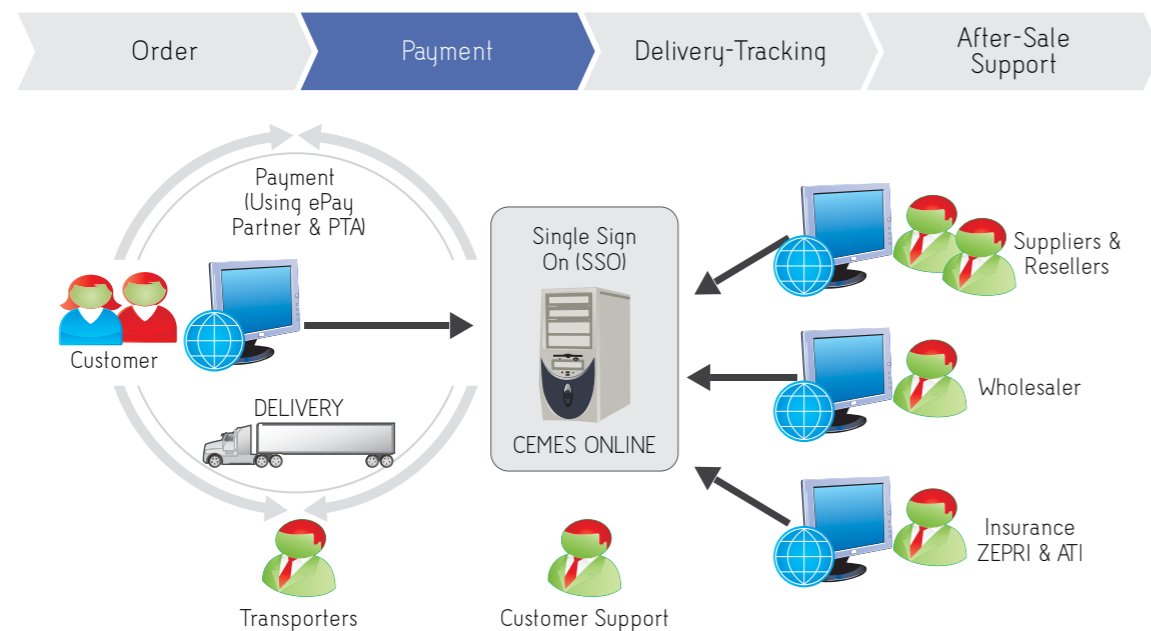
functions

Customers, Suppliers, key alliance purchasers and corporate infrastructures will be integrated into seamless systems to provide low cost, higher production and significant competitive advantage.

The following are some of EMES Key functions:

- ⊕ Online information distribution and marketing
- ⊕ Online ordering of goods and services
- ⊕ Electronic payments
- ⊕ Product delivery with real-time tracking for bulk purchases
- ⊕ After sale support

business processes automated via the internet



benefits

The following are some of the valuable benefits of the proposed NAVISAT virtual market initiative:

- ⊕ Provision of complete integration of Internet Technology
- ⊕ Delivery of immediate boost to business efficiency
- ⊕ Establishment of an integrated, e-enabled supply chain linking stakeholders from different institutions, organizations or partners in the member states to be supported by an enhanced Enterprise Resource Planning framework
- ⊕ Increase the opportunities, reduce cost of sales and services and increase NAVISAT regional customer satisfaction
- ⊕ Simplification of communication hence creating the ability to process stakeholders' requests or responses online and communicate electronically using email or SMS.
- ⊕ Automation of business processes via the internet and mobile devices
- ⊕ Business will achieves streamlined and faster communication, improved productivity, Product Transportation and Consignment delivery
- ⊕ Business partners beneficiaries' Customers, Suppliers, Insurance firm, key alliance purchasers and corporate infrastructures will be intergraded into seamless system