



For immediate release

Central London Hotel upgrades to HD, using IQCCTV

London, UK, 10th October 2015.

IQCCTV, a Y3K company, has supplied over 100 of its dome cameras to the Park City Grand Plaza Kensington in central London. These cameras have been installed by IT and AV specialists, Fusionet, at this 250-room boutique hotel and serviced apartment complex in Kensington.

The property is in a prestigious conservation area that features museums and foreign embassies. The installation was performed while complying with architectural restrictions at this 150-year-old Georgian-style block, since the client insisted on minimal structural alterations and wanted to continue using legacy analogue cabling.

The cameras specified at the hotel are from the IQCCTV range, including the popular AHD (analogue high-definition) HD1080P vandal-resistant IR dome, which provides full-HD (1920 x 1080) resolution over coax.

Smart IR and wide dynamic range

IQCCTV's HD-over-coax dome cameras are IP66-rated, vandal-resistant and offer up to 40 metres of smart IR night vision for true day-night operation. Smart IR night vision adjusts the amount of IR light that the camera's integrated LEDs generate by intelligently assessing variations in lighting conditions.

The extreme changes in lighting intensity as doors open and close at hotel foyers, such as this Kensington venue, are balanced by wide dynamic range (WDR) in the IQCCTV domes.

Backward compatibility

Low-light performance is also outstanding, with automatic gain control and digital slow shutter technology that ensures images remain clear down to 0.0003 lux. The IQCCTV AHD varifocal range includes a model that enables backward compatibility with older units by providing dual output of AHD 1080P or 960H. This also allows connection to a legacy 960H/D1 digital video recorder, if required.

The cameras' capacity for 500-metre transmission distances without loss of quality has met and exceeded the client's expectations at the Park City Grand Plaza Kensington. The HD images will benefit the hotel by allowing management to closely monitor any behaviour that may be a risk to guest welfare or a general threat to the building. Visitor behaviour is tracked and high-resolution images of staff carrying out their duties can also help with training and operational efficiencies.

Jacky Chin of Fusionet said, *“Working with IQCCTV we have achieved reliable high-definition CCTV over coax. We’ve given the client exceptional images without changing the fabric of the 150-year-old landmark building. We have also avoided any disruption to regular activity.”*

The Park City Grand Plaza Kensington has a 24-hour business centre, gym and conference areas. Many of the rooms have a private garden. The hotel is located within easy walking distance of Knightsbridge, Olympia Exhibition Centre and the Royal Albert Hall.

ENDS

About IQCCTV

IQCCTV, a Y3K company, is a supplier of semi-professional 1080P AHD CCTV to the trade at affordable prices. The Plug & Play full HD CCTV range includes cameras, DVRs and complete systems. All of our products are designed for easy installation in the UK by our own R&D team to the product specification provided by you, the customer, so that they offer unrivalled performance and innovative features.

IQCCTV offers competitive prices, excellent customer service and expert advice. For CCTV installers or distributors, IQCCTV is able to offer special reseller pricing, excellent margins and exclusive marketing and training opportunities. For customers looking for a professional end-to-end, high-definition CCTV solution running over coax, IQCCTV is the perfect choice.

www.y3k.com

For PR enquiries, please contact:

Saskia Jiggins - MSEC Marketing

t. 0844 870 6762

e. info@msecmarketing.com

Picture caption: The cameras’ capacity for 500-metre transmission distances without loss of quality has met and exceeded the client’s expectations at the Park City Grand Plaza Kensington

