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## Axis introduces free tool for efficient product specification and solution design

**Axis provides system integrators and installers with an intuitive new web application that reduces the time and effort needed to design complete security solutions. AXIS Site Designer works online and offline to recommend cameras and recording solutions for small and mid-sized systems. It includes easy to use templates for a variety of security requirements and gives interactive guidance on the selection of cameras, recording products and accessories needed for a complete surveillance solution.**

Axis Communications, the market leader in network video, today introduced AXIS Site Designer tool. This tool offers systems integrators and installers a highly efficient way to design complete surveillance solutions for small- to medium-sized installations. The tool saves time when specifying and designing end-to-end solutions for sites with up to 100 cameras.

The app features a selection of templates for common installation scenarios. A visual camera selector recommends cameras based on operational requirements such as required resolution, camera coverage and light conditions. It is easy to find the right mounts and other accessories for any camera, since the tool only presents compatible components. A storage calculator provides recommendations for suitable recording solutions based on typical scenarios. Finally, the tool produces a complete bill of materials that includes all components in the system.

AXIS Site Designer is a web application that works online and offline. It is ideal for quick and easy on-site system design using tablets or laptops, even without an Internet connection. It allows installers and integrators to work on multiple projects on the go, and to sync them through the MyAxis portal when online.

“We know that for our partners, time and efficiency is key to running their businesses. This is why we have developed AXIS Site Designer. It is a time-saving and easy to use tool that helps our partners design and implement an optimized security solution for their customers, without requiring in-depth knowledge of Axis products. The intuitive interface eliminates guesswork and makes professional site design much faster and more accurate, ensuring higher customer satisfaction,” says Peter Friberg, Director of System and Services, Axis Communications.

AXIS Site Designer can be accessed for free at [sitedesigner.axis.com](http://sitedesigner.axis.com). The tool can be used with tablets, laptops or PCs.

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**About Axis**

*Axis offers intelligent security solutions that enable a smarter, safer world. As the market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets. Axis has more than 2,100 dedicated employees in more than 50 countries around the world, supported by a global network of over 80,000 partners. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*